

Wednesday, September 20

- 17.00 - 19.00 Registration
19.00 - 20.30 Reception hosted by the City of Helsinki
Welcome, Lord Mayor Jussi Pajunen, City of Helsinki
Welcome, Mr. Paul Zeeuwts, "Six Countries Programme"

Thursday, September 21

- 8.30 - 9.30 Registration

Opening Speeches

- 9.30 - 12.30 **Opening Plenary Session**
Chair: **Mr. Anssi Paasivirta**, State Secretary
Ministry of Trade and Industry
- 9.30 - 9.40 *Welcome*
Mr. Anssi Paasivirta, State Secretary
Ministry of Trade and Industry
- 9.40 - 9.55 *Welcome*
Mr. Antti Kalliomäki, Minister of Education and Science
Ministry of Education
- 9.55 - 10.25 *Globalisation and Knowledge-Based Economies: European Perspectives*
Mr. Heikki Salmi, Adviser
European Commission, Enterprise and Industry DG
- 10.25 - 10.40 **Prof. Erkki KM Leppävuori**, President & CEO
VTT Technical Research Centre of Finland
- 10.40 - 11.00 Coffee Break

Keynote Speeches

- Chair: **Dr. Mariagrazia Squicciarini**, Senior Researcher
VTT Technical Research Centre of Finland
- 11.00 - 11.30 *Globalization, Outsourcing and Off-Shoring of R&D and New Growth Strategies*
Prof. David B. Audretsch, Director
Max Planck Institute of Economics and Indiana University
- 11.30 - 12.00 *Intellectual Property, Knowledge Policy and Globalization*
Dr. Francis Gurry, Deputy Director General
The World Intellectual Property Organization WIPO
- 12.00 - 12.20 *Transnational Corporations and Globalization of R&D*
Mr. Torbjörn Fredriksson, Senior Economist
UNCTAD
- 12.20 - 12.40 *Towards Knowledge Economies: Global Trends and Issues*
Dr. Jean-Eric Aubert, Lead Specialist
World Bank
- 12.40 - 14.00 Lunch

14.00 - 17.00 Parallel Sessions

Parallel Session I

- "Companies Going Global: Drivers and Dynamics"**
Chair: **Dr. Pekka Ylä-Anttila**, Research Director
ETLA - The Research Institute of the Finnish Economy
- 14.00 - 14.20 *Chinese Multinationals: New Contenders in Global Research and Development*
Prof. Maximilian von Zedtwitz
Tsinghua University
- 14.20 - 14.30 Discussion

- 14.30 - 14.50 *Why & Where Companies in Europe Go Global: a Unilever Perspective*
Dr. Jan Maat, Director External Research
Unilever Research & Development
- 14.50 - 15.00 Discussion
- 15.00 - 15.30 Coffee Break
- 15.30 - 15.50 *Valio's Approach to Open Innovations*
Prof. Tiina Mattila-Sandholm, Senior Vice President, R&D
Valio Ltd
- 15.50 - 16.00 Discussion
- 16.00 - 16.20 *The Challenges of Globalization for R&D - An Industry Perspective*
Mr. Bernard Pellereau, President Specialty Materials
Europe, Middle East, Africa & India
Honeywell Specialty Materials
- 16.20 - 16.30 Discussion
- 16.30 - 17.00 Q&A + Chairman's conclusions

Parallel Session II

- "The Technological and Socio-Economic Impact of Going Global. A Local, Regional, National and Supranational Perspective"**
Chair: **Prof. Matti Pohjola**
Helsinki School of Economics
- 14.00 - 14.20 *Cross-Border Technology Flows in a Globalized World*
Prof. Pierre Mohnen
MERIT University Maastricht
- 14.20 - 14.30 Discussion
- 14.30 - 14.50 *Social Dimensions of the Globalization Process*
Mr. Kari Tapiola, Executive Director
ILO International Labour Organization
- 14.50 - 15.00 Discussion
- 15.00 - 15.30 Coffee Break
- 15.30 - 15.50 *National Innovation Policies and the Global World – the Finnish Perspective*
Prof. Otto Toivanen, Director
Helsinki Center of Economic Research
- 15.50 - 16.00 Discussion
- 16.00 - 16.20 *Trade Policy Issues: The Role of International Trade Rules in Promoting Development and Technology Transfer*
H.E. Mr. Manuel Antonio J. Teehankee, Chairperson
The World Trade Organization WTO
- 16.20 - 16.30 Discussion
- 16.30 - 17.00 Q&A + Chairman's conclusions
- 19.30 - onwards Dinner at restaurant Pörssi
Welcome, Mr. Sakari Immonen, Deputy Director General
Ministry of Trade and Industry of Finland

Friday, September 22

- 9.00 - 9.30 Registration

Session III

- 9.30 - 12.00 **"How Going Global Changes Technology and Innovation Policy-Making: New Types of Governance Needed?"**
Chair: **Dr. Pirjo Kutinlahti**, Senior Adviser
Ministry of Trade and Industry

- 9.30 - 10.00 *In Defense of Public Science*
Prof. Daniele Archibugi, Director
Italian National Research Council (CNR)

Panel Discussion

- Chair: **Dr. Jakob Edler**
Fraunhofer Institute for Systems and Innovation Research
- 10.00 - 10.10 *Globalization and the Growth of Science*
Prof. Raimo Väyrynen, President
Academy of Finland
- 10.10 - 10.20 *The Political Economy of Organizing "Public Goods" Policy Responses: Governance Deficiency and Possible Solutions for the Lisbon Strategy*
Prof. Dominique Foray, Dean
Ecole Polytechnique Fédérale de Lausanne EPFL
- 10.20 - 10.30 *Innovation Management is Increasingly Global, Open and Service-Oriented*
Dr. Andrew Dearing, Secretary General
European Industrial Research Management Association
- 10.30 - 10.40 *IPR Challenges in Current Chinese Science and Innovation System - Law, Policy & Practice*
Prof. Zhao Hongrui
Tsinghua University, Beijing Li He Law Firm, P.R.China
- 10.40 - 10.50 *Towards an Integrated European Community Policy on International Cooperation in Science and Technology*
Dr. András Siegler, Director
European Commission, DG Research
- 10.50 - 11.10 *Creating Value in a Global Digital Era: The Changing Dynamics of Innovation in the Services Transformation*
Prof. John Zysman, Co-Director BRIE
University of California at Berkeley
- 11.10 - 12.00 Open debate, rapporteur's conclusions + discussion
- 12.00 - 13.30 Lunch

Special Session

- 13.30 - 16.00 **"Looking Forward: Making Going Global Sustainable"**
Chair: **Mr. Torsti Loikkanen**, Customer Manager
VTT Technical Research Centre of Finland
- 13.30 - 14.30 Chairmen's Reports
- 13.30 - 13.50 1st Session: **Dr. Pekka Ylä-Anttila**, ETLA
- 13.50 - 14.10 2nd Session: **Prof. Matti Pohjola**, HSE
- 14.10 - 14.30 3rd Session: **Dr. Jakob Edler**, Fraunhofer Inst.
- 14.30 - 14.45 Coffee Break
- 14.45 - 15.05 *India's Emergence as a Global Innovation Hub: The Phenomenon and the Consequences*
Dr. R. A. Mashelkar, Director General
Council of Scientific and Industrial Research CSIR (India)
- 15.05 - 15.25 *Being Global - Nokia Perspective*
Dr. Mikko A. Uusitalo, Head of International Cooperation
Nokia Research Center
- 15.25 - 15.45 **Y.Bhg. Dato' Suriah Abd Rahman**, Advisor
Minister of Science, Technology and Innovation (Malaysia)
- 15.45 - 16.00 Conclusions
Mr. Torsti Loikkanen, Customer Manager
VTT Technical Research Centre of Finland